
EMERSON INDUSTRIAL AUTOMATION TO HOST COMPLIMENTARY PRE-AHR 2011 NATE CERTIFIED EDUCATIONAL SEMINARS

Seminars Empower Business Operators to Achieve Significant Energy and Cost Savings

ST. LOUIS, November 11, 2010 – Emerson Industrial Automation, a business of Emerson (NYSE: EMR), announced today that they will offer four, free NATE certified educational seminars focused on sharing ways Mechanical HVAC Contractors, Technicians and Facility Managers can achieve substantial energy and maintenance cost savings, just days prior to the opening of the 63rd International Air-Conditioning, Heating, Refrigerating Exposition. As part of Emerson's Browning Brand Save the Green program, each seminar will provide important energy saving recommendations according to the United States Department of Energy as well as offer simple installation and maintenance techniques designed to maximize bearing and v-belt life and energy efficiency.

The three-hour classes are scheduled for Thursday, January 27 and Friday, January 28, 2011 at the Sun Coast Hotel and Casino in Las Vegas, Nevada. Morning sessions are available from 9 a.m. – noon and afternoon sessions are available from 1-4 p.m., with lunch provided at no cost to attendees. Interested parties are invited to register online at www.browningenergysavings.com or via phone at 866.477.3277. Registration is on a first come, first serve basis and class size is limited.

“We are excited to host these seminars and show contractors and facility managers first-hand how our Browning Branded Save the Green program can help save significant dollars in energy and maintenance costs with little up-front investment,” said Andrew Nowak, global industry manager – HVAC for Power Transmission Solutions, a division of Emerson Industrial Automation.

Emerson Industrial Automation, provider of world renowned Browning v-belts drives and mounted bearings, will demonstrate how to improve energy efficiency and quantify payback. Contractors will learn how to become more competitive in the bidding process by reducing callbacks and helping their customers reduce energy and maintenance costs. In addition to receiving a NATE continuing education credit, contractors will also receive hands-on training on how to properly install and maintain v-belt drives and mounted bearings. Facility managers will learn how a simple three-step process can improve energy

efficiency and minimize maintenance costs. All attendees will receive valuable tools such as reference materials and Smartphone apps that they can leverage in the field.

Emerson Industrial Automation is committed to creating innovative solutions and sharing best practices to reduce energy consumption and costs in business-critical applications across a variety of industries. Hotels, convention centers, big box retailers, government facilities and institutions have all been able to attain millions of dollars in savings as a result of Emerson's Save the Green initiative.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets through its network power, process management, industrial automation, climate technologies, and tools and storage businesses. Sales in fiscal 2010 were \$21 billion. For more information, visit www.Emerson.com.

About Emerson Industrial Automation

Emerson Industrial Automation, a business of Emerson, is a global technology provider that enables productivity, efficiency and quality gains for customers across a spectrum of industries. Our products include alternators, electric motors and drives, electrical distribution devices and mechanical power transmission, fluid automation and ultrasonic joining solutions. Emerson brands include Appleton, ASCO, Branson Ultrasonics, Browning, Control Techniques, Kop-Flex, Leroy-Somer, McGill, Morse, Numatics, O-Z/Gedney, Rollway, Sealmaster and System Plast. For more information, visit EmersonIndustrialAutomation.com.

About Power Transmission Solutions

Power Transmission Solutions, a business within Emerson Industrial Automation, is a major producer of mechanical power transmission drives, components and bearings. Power Transmission Solutions serves a wide array of machinery-intense industries, including aggregate, forestry and wood products, grain and biofuels, power generation, food and beverage, and HVACR. Headquartered in Florence, Kentucky, Power Transmission Solutions consists of the Browning[®], Jaure[®], Kop-Flex[®], McGill[®], Morse[®], Rollway[®], Sealmaster[®] and System Plast[™] product brands. For more information, visit www.emerson-ept.com.

###